Content Outline

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Project Title: Bubble Tea Microsite

I'd like to build this site as a multi-page microsite, rather than a single, long scrolling page. The visual tone will be playful, colorful, and interactive--reflecting the lively, fun, and cultural aspects of bubble tea. Site navigation will be simple and visible on every page, probably using a sticky header or top menu.

Each page will explore one facet of bubble tea--from its historical roots to its global spread and visual branding. There is a wide range of photography, design, and interactive elements I can use to enhance each section.

Home Page/Introduction - A warm, visual introduction to the site. Set the tone using gradients, animations, and bubble-shaped design. Introduce bubble tea as both a drink and a cultural symbol. Could include some fun interaction like floating tapioca bubbles.

Origin and History - Overview of bubble tea's invention in Taiwan in the 1980s, evolution of ingredients, and spread through Asia. Visual timeline might be used here.

Types and Variations - Categorize different types of bubble tea: milk tea, fruit tea, cheese tea, etc. Include toppings like tapioca pearls, jelly, pudding. Use icons or interactive buttons.

Brand Culture and Visual Identity - Explore branding and aesthetic of popular bubble tea chains (e.g., Coco, The Alley, TP Tea, Boba Guys). Use logo samples, cup designs, social media aesthetics. Could include animated mockups.

Memes and Social Life - Light-hearted look at how bubble tea became an online trend, meme material, and part of youth culture. This page could be more dynamic/fun with gifs or humorous typography.

Sources - List of sources including the Wikipedia article, media coverage, social media references, and image credits.